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National NewsMedia Council (NNC)  
Attention: John Fraser, President and CEO  
[jfraser@mediacouncil.ca](mailto:jfraser@mediacouncil.ca)  
37 Front Street East, Suite 200  
Toronto, Ontario  
M5E 1B3

December 16, 2016  
by email and mail

Re: National NewsMedia Awarded VCC Media Award

Dear John Fraser,

On behalf of the Board of Directors of Vaccine Choice Canada, I am writing to inform you The National NewsMedia Council has been awarded our 2016 media award. The award titled 'Adding Insult to Injury' recognizes media entities that continue to disseminate deceptive, distorted and dishonest information pertaining to the topic of vaccinations in Canada.

The National NewsMedia Council earned the award as a result of its unwillingness to correct misrepresentations in the media pertaining to the status of vaccinations in Canada even when provided with accurate government supported documentation confirming there are no required or mandated vaccinations in Canada.

It is our expectation the National NewsMedia Council would uphold the standards of responsible journalism in Canada as well as respect and protect the rights and freedoms of Canadians, rather than erode and undermine them. The National NewsMedia Council has failed on both counts.

These actions by the National NewsMedia Council are a disservice to all Canadians, especially those children who have been permanently injured or killed by vaccines. Additionally you have undermined confidence in the media to be honest, accurate, and fair brokers of information.

A hard copy of the award will be mailed to you and award winners will be posted on the Vaccine Choice Canada website.

Sincerely,

Edda West, President of Vaccine Choice Canada

cc: Pat Perkel, NNC Executive Director by email: [pperkel@mediacouncil.ca](mailto:pperkel@mediacouncil.ca)